

## IN THE CLAIMS

1. (Currently Amended) A product display stand, comprising:

- a supporting cabinet (13) which has an at least partially open front face and a rear face,

- at least one drawer (8) slidably mounted horizontally in the supporting cabinet (13) between a retracted position and an extended position where said drawer is displaced toward the front face of the supporting cabinet, said drawer being suitable for containing at least some of said products and having a front end oriented toward the front face of the supporting cabinet,

characterized in that it further comprises at least one adjustable display (3) unit which is pivotably mounted relative to the drawer by connecting means (5), on the front end of the drawer about a horizontal pivot axis substantially parallel to the front face of the supporting cabinet, locking means being provided for selectively locking the display unit (3) relative to the drawer (8), said display unit (3) being suitable for displaying at least one sample of said products, the stand being arranged so that a person standing in the vicinity of the front face of the supporting cabinet may see the contents of the display unit.

2. (Currently Amended) The stand as claimed in claim 1, in which the display unit is configured to allow pivoting between a first position where said display unit extends substantially horizontally and a second position where said display unit extends downward from the drawer (8).

3. (Currently Amended) The stand as claimed in ~~either of the preceding claims~~ claim 1, in which the display unit (3) has a lower face equipped with illuminating means (11).

4. (Currently Amended) The stand as claimed in ~~any one of the preceding claims~~ claim 1, in which the display unit (3) comprises:

- a shelf (23) having an upper face (23a), and

- a block (7) suitable for displaying said at least one sample and having a lower face (7a) suitable for cooperating with said upper face (23a) of the shelf (23) in order to fix said block to said shelf.

5. (Currently Amended) The stand as claimed in claim 4, in which said lower face (7a) of the block (7) cooperates releasably with said upper face (23a) of the shelf (23).

6. (Currently Amended) The stand as claimed in claim 4 ~~or claim 5~~, in which the block (7) comprises an upper face (7b) provided with cells (6) suitable for receiving said samples.

7. (Currently Amended) The stand as claimed in ~~any one of the preceding claims~~ claim 1, in which the locking means comprise a part (16, 30) of the drawer and a part (17) of the display unit cooperating by friction.

8. (Currently Amended) The stand as claimed in ~~any one of the preceding claims~~ claim 1, in which the display unit (3) and the drawer (8) are hinged by a journal (17) connected to the display unit (3) and by a front part (16) of the drawer (8) relative to which the journal (17) is suitable for being able to pivot, in which the journal (17) comprises a plurality of housings (29) and in which the locking means comprise:

- at least one rod (15) fixed in rotation to the drawer (8) and suitable for sliding relative to the journal between a locked position and an unlocked position, and
- at least one tooth (14) fixed to the rod and suitable for cooperating selectively with one of said housings in the locked position and for being removed from said housing in the unlocked position.

9. (Currently Amended) The stand as claimed in ~~any one of the preceding claims~~ claim 1, in which the drawer (8) comprises, in the vicinity of its front end, a display portion (12) suitable for containing at least one sample (6) of said products, the stand being arranged

so that a person in the vicinity of the front face of the supporting cabinet may see the display portion (12) of the drawer (8).

10. (Original) The stand as claimed in claim 9, in which the drawer further comprises, at the rear of the display portion, a storage portion suitable for containing at least some of said products.